



# Red Peacock International, Inc.

## REGIONS COVERED

Nationwide  
Worldwide

## CONSUMER ELECTRONICS/ MAJOR APPLIANCE BRANDS DISTRIBUTED:

Motorola	Garmin
Konica	Numark
Magellan	Citizen
Beltronics	Lexar Media
Cobra	Olympus
Canon	Blaupunkt
Franklin	Lowrance
Fuji	... and more
MagLite	

## CONTACT

Ruby Mansukhani, *President*  
877-774-0037  
info@redpeacock.com

Just as the peacock uses its colorfully elaborate plumage to set itself apart from the rest of the birds, Red Peacock International, Inc., uses an exceptional selection of product – backed by outstanding customer service – to help set itself apart from other distributors.

Founded just five years ago as one of a very few minority woman-owned distribution companies, Red Peacock has already established a true national presence as a wholesale distributor of a broad line of consumer electronics and sporting goods. Its active customer base includes more than 4,500 independent consumer electronics retailers – retailers that appreciate the company's dedication to helping them build their business with key brands, top-selling products, and improved margins.

"We are extremely focused on customer satisfaction because we truly strive to live up to our motto: 'We build connections that last,'" says Ruby Mansukhani, president. "Our goal is to be retailers' single vendor solution, bringing a world of products to their fingertips."

Specializing in portable and affordable electronics and photographic equipment, Red Peacock stocks over 5,000 SKUs from more than 60 major manufacturers, including Motorola, Cobra, Lexar Media, Numark, Canon, Fuji, Konica, Garmin, Magellan, MagLite, Citizen, and many more. Products are usually shipped within 24 hours – or even rushed out the same day, if required, on orders received by 2 p.m. (PST).

To further enhance its service to customers, in addition to its Glendale, Calif., headquarters, Red Peacock maintains strategically located sales offices in key states, giving retailers a local contact to help with questions or concerns. As a global electronic "super mall," the company also has liaison offices in Miami, Seattle, the United Kingdom, Singapore, and United Arab Emirates, creating a worldwide network that contributes to the successful business of both its customers and its vendors.

"We fill the gap for manufacturers who can no longer reach every potential retailer due to cost-cutting, downsizing, and restructuring," Mansukhani notes. "And we provide a one-stop source for a vast product line for retailers, allowing them to profitably compete with the larger chains by not having to stock huge inventory, since we turn around orders in an unbeatable 4-24 hours."

In addition, Red Peacock maintains a no-minimum order policy, which lets retailers provide a greater selection for their customers by stocking wide, not deep. What's more, an order of just \$500 qualifies for free shipping – just one more way in which Red Peacock shows that customer service is its number-one priority.