

RED PEACOCK INTERNATIONAL INC
Minimum Advertised Price (MAP) Policy

In order to protect our manufacturer's reputation for superior technology and quality products, RPII has adopted a Minimum Advertised Price Policy for selected products. The policy states as follows:

Selected manufacturers have established a Minimum Advertised Price for selected products. With respect to products for which a Minimum Advertised Price is specified on the current RPII Price List, it is RPII's unilateral policy to cease supplying for a period of ninety (90) days, the product in question to any dealer whose advertising of the product (i) fails to display prominently the Minimum Advertised Price for the product as specified on the current RPI price list without any strike through or other obliteration of such Minimum Advertised Price, (ii) contains a price lower than the Minimum Advertised Price set forth in the current RPII Price List.

This policy applies to all forms of dealer advertising including mailings, catalogs, displays at consumer exhibitions and shows, and any and all other forms of advertising media, including, without limitation, the Internet and any other electronic network. Any price information relating to RPII products on the Internet website which can be accessed directly through any hypertext link or by any other method which uses the hypertext transfer protocol (http) is considered to be advertising for purposes of this policy. Electronic mail sent in the direct response to a customer inquiry is not considered to be advertising.

This policy only concerns advertised prices, and does not relate to sales prices of any item. Further, this policy applies equally to all RPII dealers.

The foregoing is a statement of Red Peacock International's unilateral policy and expresses the terms upon which we will deal with our customers. This policy may be modified by RPII from time to time. RPII does not seek, nor will it accept, any agreement or understanding with you or anyone else with respect to the prices you may advertise or charge at any time.

Terms and Conditions stated above are agreed by:

_____	Company: _____
	Address: _____

Authorized Signature	Telephone: _____
	Authorized
	Contact: _____